

Designer Spotlight

PAULA CREVOSHAY



Paula Crevoshay isn't known as the "Queen of Color" for nothing. She fearlessly combines the exotic with the completely unexpected to create pieces that are as inventive as they are breathtaking. The fire of a red opal is unleashed against a backdrop of sapphires that shift between purple and blue depending on the light. A sublime hot pink tourmaline radiates heat against the tangy orange accents of Mandarin garnets from Namibia.

Paula's love of jewelry began when she was just three years old, when her mother's friends gave her their old pieces of costume jewelry to play with. "I remember one day putting on one of my brother's big sweaters as a dress, and then accessorizing it with a long chain and one of those beautiful pins. I was attracted to the glow and sparkle of those old pieces. They inspired my sense of style and fantasy."

As a child Paula drew and painted every day, in her own way. Instead of just fingerpainting, Paula used her whole arm because the textures of the hair made it look more interesting. She credits her mother for indulging all her children's creativity (she didn't bat an eye when Paula wanted to paint her bedroom cobalt blue) and for bringing the unexpected into their lives.



Paula Crevoshay creates magnificent, one-of-a-kind art jewels. Above: catteya orchid pendant featuring a pear-shaped kunzite stone. Right: fiery opal fleur de lis pendant.

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Right: Paula's opulent necklace featuring carved chrysocolla. Far right: green beryl fleur de lis pendant.

One night the dining room centerpiece might be an arrangement of onions; on another night, a driftwood sculpture.

When Paula designs a piece of jewelry, she begins by listening closely to the stone that will become the heart of her jewel. She's fascinated by each stone's captivating play of color and delicate dance of light. Only when she's sure she knows exactly what the stone wants to be does she begin arranging the accent stones to best enhance the jewel's innermost beauty.

Paula's jewels bring out the wearer's innermost beauty as well. She's always been keenly aware of the way jewelry fits the body. She knows instinctively that the slant of an earring can lift a cheekbone or the line of a necklace can make the eye linger along a collarbone. And her exquisite color combinations can play up

an eye color or enliven a skin tone with an opulent glow. Paula firmly believes that each of her jewels is destined for a certain owner, and there's no greater joy for her than seeing a jewel find its home.

Symbols of femininity paired with strength flow through many of her pieces. Bold cuff bracelets celebrate women of great vigor and courage, in honor of the Female Warrior archetype that Paula believes so many women today embody with such grace and beauty.

Even Paula's most delicate designs can carry a hidden strength. A stunning pendant featuring a divine orchid formed with whisper-pink kunzite set against purple and pink sapphires may look delicate, but orchids themselves are tough and resilient and can live for hundreds of years. Although they're found the world over, they remain an extremely rare and exotic find. Just like Paula herself.



Left: tourmaline rings Right: opal and blue zircon cuff