

FINE JEWELRY

April 2010

In Style and In-the-Know

NEWS™



JEWELLED WINGS

Take Off Into Spring

PAULA
CREVOSHAY
The Queen of Color

GIFTS
THAT GIVE
Jewelry That Gives
as Good as It Gets

SPRINGTIME ROMANCE



Versace gown; Bochic Mother of Pearl and diamond earrings.



From Chanel to Fendi, Givenchy to Versace, romance is all over the runways this season. Frothy, foamy fabrics; cascading, fluid dresses; and recklessly ruffled blouses radiate sultry femininity. Compliment these ultra-feminine looks with jewelry that gives a nod to the elegance of the past while managing to be modern, fun, flirty, and entirely wearable.

Bochic gives romance a Bohemian spin with its clever collection featuring precious gems combined with Bakelite, bone, resin, and other unexpected materials. Designers Miriam Salat and David Aaron Joseph are inspired by the Mediterranean and a “La Dolce Vita” style of life. They love to wander through colorful countries such as India and Turkey, on the lookout for objects to recreate with new meaning. As designers, they’re not afraid to reuse, recycle, and reinvent with abandon. Their intelligent remixes, impeccable taste, and

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Upfront

THE GIFT OF GOOD



It's funny, isn't it, how a piece of precious metal or a shimmering stone can mean so much more to us than just those pieces and parts. What really touches our hearts is the caring, sharing, and love a piece of jewelry represents. It's the message that someone out there celebrates who we are and the good we put into the world, and that we've made their world a little better place.

It doesn't get much better than that. Or does it? Imagine admiring your jewelry and knowing that it's a symbol of making not just one person's life better, but possibly hundreds or even thousands. Gifts that give back—that benefit worthy causes—can do just that.

Pink ribbon jewelry that benefits breast cancer research kicked off a wave of jewelry that makes it easy to do good while you look good. Diamonds International offers the Linie pendant inspired by Linie Hilderlink, who fought bravely against breast cancer. A pink ribbon made of shining rose gold celebrates, encourages, and remembers women and their battles. The Linie pendant features a row of diamonds that graduate in size, symbolizing the journey toward a cure. Five percent of sales are donated to the University of Miami and Jackson Memorial Foundation for breast cancer treatment and research.

The Butterfly of Life Collection provides a symbol of hope to those whose lives are touched by any kind of cancer. The line was designed by Rita Willaert, a former jewelry sales associate at Exclusively Diamonds in Mankato, MN. Rita battled ovarian cancer for many years

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*Top to bottom:
Butterfly of Life pendant,
Generous Gems heart
disease pendant, Elisa
Ilana diabetes bracelet.*

Top to bottom:
Diamonds International
 Linie pendant, Liza's Legacy
 pin courtesy of Singer's Jewelers
 (© 2005 Singer's Jewelers),
Generous Gems Steppin'
 Out charm.




and devoted her life to promote cancer awareness and education. The silhouette of the butterfly inspired her, representing courage, strength, and most of all hope. Various gemstones and diamonds represent specific types of cancer, so anyone can wear the Butterfly of Life to promote cancer awareness or support a special person in their life. A portion of every purchase is donated to cancer research and education.

Deborah J. Birdoes designed a sterling silver and ruby pendant to raise awareness of heart disease—the number one cause of death for women. Her own grandmother and grandfather died from the disease, making this cause very close to her heart. She wants to encourage women to take charge of their health, lower their risk factors, and live longer, stronger lives. The pendant features a red heart within the outline of a dress, to make women aware that behind the pretty dress is a heart that needs to be taken care of.

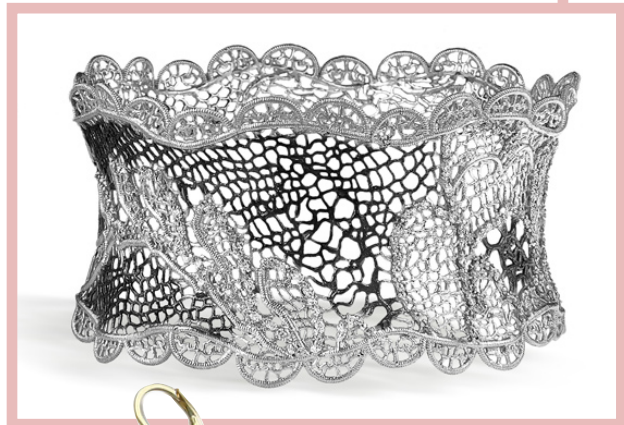
Liza's Legacy honors the life of Liza Warner, whose life was ended by domestic violence at the age of 29. A family friend, Linda Singer of Singer's Jewelers, decided to create a pin to represent Liza's voice and to become a symbol of hope to survivors of abuse and those who care about them. Linda asked students at local high schools to submit designs that represent domestic abuse. The winning design was created by Kelly Pane, a junior at Mohonasen High School. Entitled "Loves Me, Loves Me Not," the piece represents the beauty a relationship should be, while the petal replaced by the teardrop represents the sadness and pain often felt by those being abused.

At Elisa Ilana, you'll find an array of bracelets, necklaces, and earrings that give the gift of hope, remembrance, and awareness for Lou Gehrig's disease, breast cancer, heart disease, AIDs awareness, and many other worthy causes. A portion of every purchase goes to help fund research for the related cause. Each piece is a designer original created by Laurie Langdon-Gerber using the finest metals, semi-precious stones, crystals, and handmade glass beads. Nothing is mass-produced—each piece is made by hand in Elisa Ilana's studio in Omaha, Nebraska. Elisa Ilana offers men's styles, too, so anyone can wear a symbol of support for loved ones.

Generous Gems offers unique 3D charms as "bracelet collections," or you can select individual charms to create your own personalized message. The Skin Cancer Awareness bracelet includes charms that symbolize Australia's "Slip, Slap, Slop" campaign: a T-shirt (slip on a T-shirt), a hat and sunglasses (slap on a hat and sunglasses), hands (slop on sunscreen), a mirror (be aware of yourself), and a smiling sun (be safe and enjoy). Also from Generous Gems: A "Steppin' Out" gold or silver teal enamel stiletto high heel shoe charm that benefits New Horizons, a gynecologic oncology group. What better reminder to keep a positive outlook, and to live, love, and laugh every day. 

SPRINGTIME ROMANCE

Continued from page 1



*Clockwise from top left:
Barry Kronen cuff and
Le Cage pendant;
Laurie Kaiser Sweet Pea
ring; Nathalie Sherman
“Peace, Love, Happiness”
earrings.*

passion for luxury keep their jewelry on the cutting edge—and on the ears, fingers, necks, and wrists of today’s most independent, confident, and adventurous women.

Nathalie Sherman describes herself as a “hopeless sentimental,” and she loves to surround herself with cherished mementos, whether that’s a piece of jewelry passed down through generations of women in her family, drawings made by her daughters, or a special card from her husband. “Most women carry a little something meaningful in their purses,” says Nathalie. “Even something as silly as a string can hold memories that make you laugh and remind you that you are loved.” Nathalie likes to embed meaning in the jewelry she designs—hidden messages that are known only to the giver and the wearer. Nathalie’s “Peace, Love, Happiness” design, for instance, looks simply like a free-flowing feminine openwork medallion. If

you look close, though, you’ll see the stylized letters P, L, and H delicately hidden in the design.

Designer Barry Kronen takes modern romance in several delicious directions. His Nouveau Lace Collection showcases delicate woven gold pieces that look like elegantly worn laces from vintage gowns. The combinations of white, yellow, and rose gold give depth and dimension to these intricate pieces. For his Mélange Collection, Kronen invisibly suspends colored diamonds and sapphires inside Victorian vine designs for a postmodern mix of elegance and edge. And in the Le Cage Collection, glowing semi-precious teardrops and cabochons are held inside a delicate web of diamonds for a dramatic, multi-dimensional effect.

Laurie Kaiser’s new Be Charming necklaces are a perfect example of the spring trend toward “soft chic.” These effortlessly elegant pieces offer up a symphony of delicious textures: richly hued hand-knotted silk




Clockwise from left: [Chad Allison](#) pendant; [Laurie Kaiser](#) Be Charming necklaces; [Bochic](#) rose ring and amber earrings.

shimmers against finely detailed charms accented with blackened gold and sprinkled with tiny gemstones. The inspiration for Laurie's Sweet Pea ring came from a day spent gardening with her husband. He twisted together a ring from a young vine, slipped it on her finger, and she wore it all day. She became so enamored with this endearing ring that she created it in gorgeous gold, glistening with diamond dewdrops. "This ring is very personal to me because it came out of my husband's sweet little gesture," Laurie says. "This ring is my symbol of eternity, timelessness, and infinity, just like my sweet and silly little ring made from a vine." Laurie is a lucky lady indeed—a beautiful, thoughtful ring, and a husband to match!

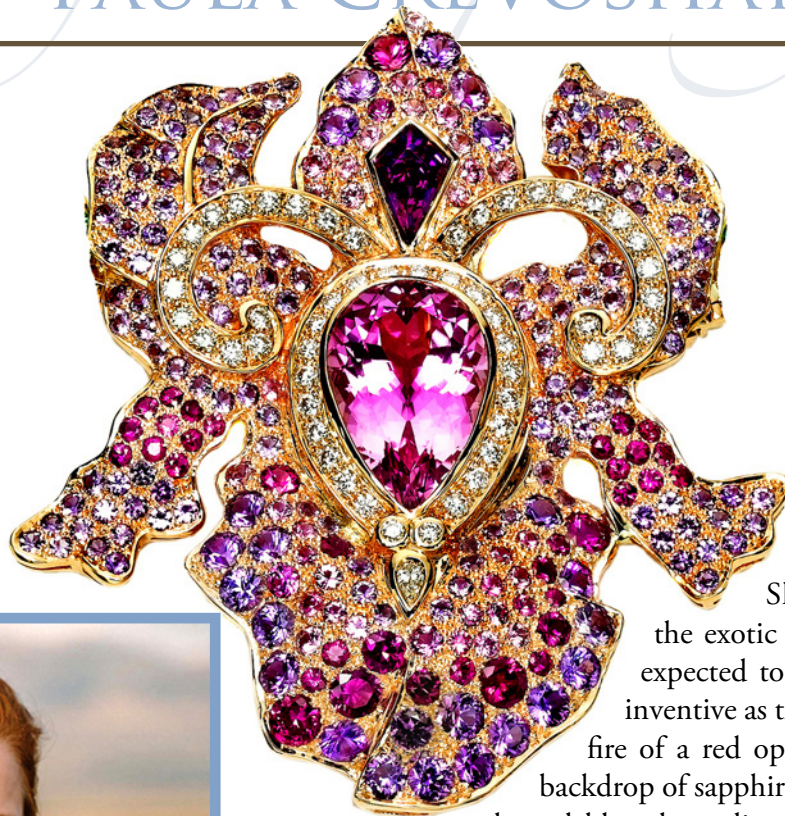
Jewelry from Chad Allison is known for romantic elegance inspired by highly stylized, flowing lines from the early twentieth century. Captivating cuff

bracelets, elegant earrings, ravishing rings, and playful pendants showcase vintage motifs all crafted by hand and accented with dozens of flawless diamonds. Several of Chad Allison's pendants swing from fashion-forward silk cords or ribbons for added romance and versatility. A pretty pink gold pendant looks like a windowpane etched with delicate florals, giving the piece a fresh, modern look with a nod toward tradition. On the sultry side, glittering black diamonds form a glamorous necklace that fastens demurely with a heart-shaped clasp for a look that's as attention-getting as it is mysterious.

With so many delectable styles to choose from, it's easy to be frilly yet fearless this season. Embrace your inner girly girl with modern romance—an up-to-the minute blend of sweetness and seductiveness that's one part princess, and one part bombshell. 

Designer Spotlight

PAULA CREVOSHAY

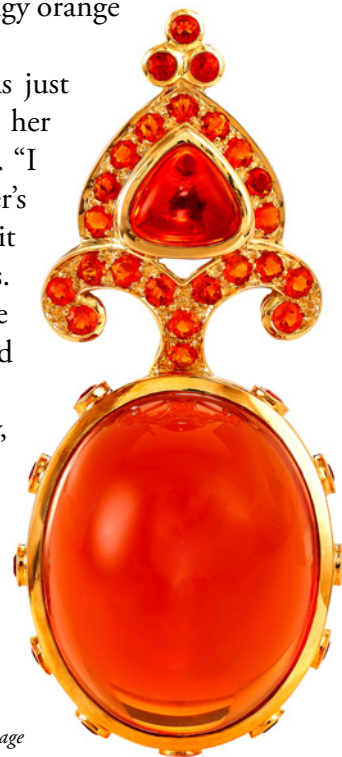


Paula Crevoshay creates magnificent, one-of-a-kind art jewels. Above: cat's paw pendant featuring a pear-shaped kunzite stone. Right: fiery opal fleur de lis pendant.

Paula Crevoshay isn't known as the "Queen of Color" for nothing. She fearlessly combines the exotic with the completely unexpected to create pieces that are as inventive as they are breathtaking. The fire of a red opal is unleashed against a backdrop of sapphires that shift between purple and blue depending on the light. A sublime hot pink tourmaline radiates heat against the tangy orange accents of Mandarin garnets from Namibia.

Paula's love of jewelry began when she was just three years old, when her mother's friends gave her their old pieces of costume jewelry to play with. "I remember one day putting on one of my brother's big sweaters as a dress, and then accessorizing it with a long chain and one of those beautiful pins. I was attracted to the glow and sparkle of those old pieces. They inspired my sense of style and fantasy."

As a child Paula drew and painted every day, in her own way. Instead of just fingerpainting, Paula used her whole arm because the textures of the hair made it look more interesting. She credits her mother for indulging all her children's creativity (she didn't bat an eye when Paula wanted to paint her bedroom cobalt blue) and for bringing the unexpected into their lives.



Continued on next page

Right: Paula's opulent necklace featuring carved chrysocolla. Far right: green beryl fleur de lis pendant.

One night the dining room centerpiece might be an arrangement of onions; on another night, a driftwood sculpture.

When Paula designs a piece of jewelry, she begins by listening closely to the stone that will become the heart of her jewel. She's fascinated by each stone's captivating play of color and delicate dance of light. Only when she's sure she knows exactly what the stone wants to be does she begin arranging the accent stones to best enhance the jewel's innermost beauty.

Paula's jewels bring out the wearer's innermost beauty as well. She's always been keenly aware of the way jewelry fits the body. She knows instinctively that the slant of an

earring can lift a cheekbone or the line of a necklace can make the eye linger along a collarbone. And her exquisite color combinations can play up

an eye color or enliven a skin tone with an opulent glow. Paula firmly believes that each of her jewels is destined for a certain owner, and there's no greater joy for her than seeing a jewel find its home.

Symbols of femininity paired with strength flow through many of her pieces. Bold cuff bracelets celebrate women of great vigor and courage, in honor of the Female Warrior archetype that Paula believes so many women today embody with such grace and beauty.

Even Paula's most delicate designs can carry a hidden strength. A stunning pendant featuring a divine orchid formed with whisper-pink kunzite set against purple and pink sapphires may look delicate, but orchids themselves are tough and resilient and can live for hundreds of years. Although they're found the world over, they remain an extremely rare and exotic find. Just like Paula herself.

Left: tourmaline rings Right: opal and blue zircon cuff



FLIGHTS OF FANCY



*Clockwise from top:
Paula Crevoshay butterfly
brooch; Jennifer Rabe Morin
moth brooch; Maya Jewels
dragonfly earrings; Ruth Grieco
butterfly earrings; Elyssa Bass
butterfly ring.*



Wings play a part in so many of life's most magical moments: the sight of colorful butterflies gracefully floating through the garden, neon blue and green dragonflies skimming along the surface of a sparkling pond, or an unforgettable field full of fireflies twinkling below a starry summer night sky. Wings may be delicate, but they have the power to take your breath away.

Jewelry designers know this instinctively, and of all the world's artists express it the most beautifully. What better medium than sparkling, glittering, opalescent, glowing jewels to capture the elusive, fleeting beauty of a wingbeat?

Paula Crevoshay's gorgeous butterfly brooch combines glimmering sunstone, cherry opal, and tart citrine to form wings that flutter with electric color. Ruth Grieco's softer interpretations in a pastel palette are equally exquisite, dancing along like fairies on a magical breeze. Jennifer Rabe Morin's inlaid Ocean Jasper gives the sublimely ethereal effect of wings awash in moonlight. And a three-dimensional gold-and-diamond butterfly from Elyssa Bass alights on the fingertip with attention-getting shimmer.

Continued on next page




With a magnificent fire opal as inspiration, Jeffery Bilgore perfectly captures a stunning hummingbird mid-hover, body aglow with the opal's myriad of blazing colors. Gregore Morin's bold strokes turn a few seemingly simple lines into a playful, spirited hummingbird zipping off to find its next flower.

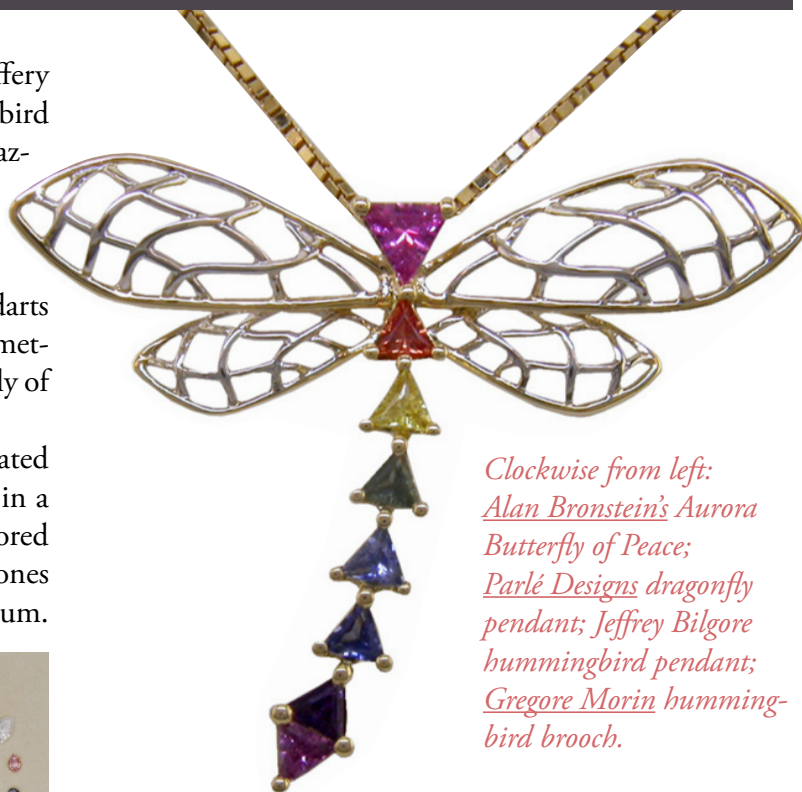
A dazzling dragonfly pendant from Parlé Designs darts along in a rainbow of eye-catching colors, while asymmetrical earrings from Maya Designs feature a whole family of fanciful dragonflies framed within golden raindrops.

Colored diamond expert Alan Bronstein created the Aurora Butterfly of Peace, a work of art created in a whole new medium: a rainbow of natural fancy-colored diamonds. He spent 12 years carefully selecting stones that represent every color in the diamond spectrum.



Bronstein likens that 12-year-journey to the metamorphosis of a chrysalis to a butterfly. To him, the form of the butterfly represents universal peace, harmony, and a happy spirit. A quote from Robert Frost's poem, "Blue Butterfly Day," was particularly inspiring to Bronstein: "These are flowers that fly and all but sing."

So what's to stop you from being completely, magically captivating this spring? Try a bright butterfly alighting on your lapel, delicate dragonflies hovering near your ears, or an iridescent hummingbird shimmering at your throat. Let your imagination take flight, and flutter into spring on the wings of jeweled things. 



*Clockwise from left:
Alan Bronstein's Aurora
Butterfly of Peace;
Parlé Designs dragonfly
pendant; Jeffery Bilgore
hummingbird pendant;
Gregore Morin humming-
bird brooch.*



Legends

FABERGÉ IMPERIAL LILIES-OF-THE-VALLEY BASKET

The Imperial Lilies-of-the-Valley Basket is goldsmith Peter Fabergé's floral masterpiece, created for the delight of Her Majesty Tsarina Alexandra Feodorovna in 1896. Each tiny blossom is made from a single pearl delicately edged in silver and set with a rose-cut diamond, giving a twinkling shower of light when the blossoms sway. The subtly curled and ribbed leaves have been rendered with perfection, handcarved from gently luminous nephrite, an exceptionally hard stone that was plentiful in Russia. Fabergé's master craftsmen spun green and yellow gold into lifelike moss and wove golden splints into a glorious presentation basket.

Flowers were a strong symbol of hope in Russia, because their arrival marked the end of the deep Russian winter. Fabergé also took advantage of the "language of flowers" that was understood by his clientele, who had the leisure and wealth to create flower gardens for enjoyment. Early blooming lily-of-the-valley was a harbinger of happiness, symbolic of conjugal bliss. Orange




The Imperial Lilies-of-the-Valley Basket is part of The Matilda Geddings Gray Foundation Collection, currently on display at Cheekwood Botanical Garden & Museum of Art.

blossoms stood for chastity, and were often used as bridal flowers. Roses had a variety of meanings depending on their color. Red rosebuds complimented the loveliness of the receiver, while yellow roses meant jealousy.

Fabergé's blooms weren't meant to be displayed under glass—they were to be placed spontaneously about the home just as other bouquets, sprays, and cuttings were.

Some are planted in pots of red jasper, meant to mimic terra cotta. Others are displayed as cut flowers in carved rock crystal that simulates a water-filled glass vase. Still others are planted in elaborate baskets, such as the lilies-of-the-valley.

Fabergé did not care for ostentatious displays of wealth. Instead, he chose to focus on the interplay of subtle colors and textures, always supported by the very best materials, exquisite design, and the finest craftsmanship. His boundless imagination has charmed queens, princesses, empresses, and tsarinas for centuries. 

Symbols

of hope—we all need them these days. Whether your source of strength is symbolized by a cross, a Star of David, a peace crane, a lotus blossom, or even Thailand's temple bells, you'll find iconic pins, pendants, and charms to celebrate your spirituality, personality, and style.



Clockwise from top left: Alex Woo Siri Thai Bell necklaces; Hors Lá Monde compass cuff; Hot Diamonds Cosmic Charm necklace; Mauri Pioppo Star of David necklace; Julia Jay gold cross necklace; Lizzie Scheck Dove of Peace pendant; Finger Magic Peace Crane pendant; Julia Jay gold cross earrings.



Q: I want to celebrate my recent promotion with a piece of quality jewelry. I'm not sure what to get, though—a ring, bracelet, earrings, or a necklace. Any advice?

—Barbara L., Stevens Point, WI

A: Congratulations! Jewelry is a great choice to celebrate your achievement. Since your special jewelry piece is likely to get some attention, think about what you'd like to accentuate about yourself. Do you have well-cared-for hands that you'd like to show off with a stand-out ring or fashionable cuff? Would you like to



John Hardy's Batu Kawung cuff

flatter your face with earrings or a necklace? Jewelry worn on the arms and fingers gets the most wear and tear, so if you have an active lifestyle you may want to choose a necklace, pendant, earrings, or a pin instead, or wear your quality jewelry only on special occasions. If you'd like a ring but do a lot of filing or other light hand work, choose a setting that sits flush instead of one where the stone rises above the mounting, so it won't catch on everything.

Q: I've run across several diamond look-alikes, such as cubic zirconia, in jewelry stores, and they're attractively priced. What's the difference between diamond look-alikes and the real thing?

—Abbe H., East Greenbush, NY

A: Diamond *simulants* are any material that imitates the look of a diamond. There are a variety of simulants on the market, including synthetic cubic zirconia, rhinestones, synthetic moissanite, zircon, synthetic rutile, or even glass.

All of these materials are softer than diamonds, which means they quickly show signs of wear and don't have the capacity for the superior polish of real diamonds. If you turn almost any simulant upside down on a newspaper so its point is facing up, you'll be able to read the newsprint through it. That's because much of the light leaks right through a simulant, dimming its brilliance. A real brilliant-cut diamond bounces light around inside it, and reflects almost all of it back to you.

Some jewelers feel that simulants have no place in a fine jewelry store. Others carry them to add variety and accessibility for their customers. If you're in doubt whether you're looking at a diamond or diamond look-alike, have a jeweler test it for you.

Have a question? Send an *e-mail* or write to: *On Your Mind*, c/o Fine Jewelry News, P.O. Box 280, Mazomanie, WI 53560. Letters may be edited for space and clarity. Sorry, but we cannot respond to each inquiry individually.

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What's Ahead

Global Glamour

Found treasures inspired by exotic destinations—Morocco, Istanbul, India, Thailand and all points in between

Tribal Trends

Organic elements with an urban twist are sure to satisfy your primitive urges

Fun and Games

Playful pieces turn your jewelry box into a toy box